



*“Thank you”*

on behalf of the  
Treasure Beach community



Treasure Beach Foundation



Treasure Beach Foundation

**Upcoming Projects Include:**

- **Developing a Sports Park and Community Center** on 15 acres of land for the recreational use of the community. The only park of its kind in Treasure Beach, when developed it will consist of a cricket pitch, soccer field, tennis court, basketball and volleyball courts, and children’s playing area. The community center will be available for training programs, workshops and community meetings.
- **Creating a Sustainable Development Plan** in conjunction with stakeholders in order to establish a low density development model for Treasure Beach.

Design and art donated by  
Tom Menihan and Ginny O’Neil  
[twoboatsgallery.com](http://twoboatsgallery.com)



Treasure Beach Foundation

Calabash Bay P.A, Treasure Beach,  
St. Elizabeth, Jamaica, WI

[www.breds.org](http://www.breds.org)



Treasure Beach Foundation





the Treasure Beach Foundation is a non-profit organization

established in 1998 to promote education, sports, cultural heritage and emergency healthcare in Treasure Beach. The term "Breds," short for Brethren, is a familiar and friendly way of hailing a person from the local fishing community.

**Breds is administered by volunteers and is funded annually through individual donations as well as the following fundraising projects:**

**Dollar-A-Night** and **Dollar-A-Trip initiatives** whereby participating guesthouses/hotels/villas, taxis and boat tour operators contribute USD\$1 per nightly rate and per trip respectively.

**Jakes Off-Road Triathlon** held annually the last weekend in April

**Treasure Beach Hook 'N' Line Fishing Tournament** held annually in October

**Postcard and T-shirt sales**

**Breds has also been generously supported on a per project basis by:**



- USAID
- The Environmental Foundation of Jamaica
- The Cobb Foundation
- Food for the Poor
- Helping Hands Jamaica Foundation
- Jamaica National Foundation
- Peace Corps
- Tank-Weld Metals

**Recent Projects Completed:**

• **The Establishment of an Education Fund** at Jamaica National Building Society for children of fishermen lost at sea. Prompted in 2009 by the drowning of eight fishermen, an account was opened with seed money from a community concert (coordinated by Breds) and donations from several individuals.

• **The Upgrading of the Sandy Bank Basic School** thanks to a grant from the Environmental Foundation of Jamaica, which was administered by Breds. The funds allotted to the school went to building a playground (the first of its kind in the community), securing the perimeter fence, creating a rainwater catchment and storage system and installation of new classroom furniture.

• **The Opening of Breds *The Source*** in 2009 in conjunction with Jamaica National Foundation. Located at Kingfisher Plaza in the heart of Treasure Beach the resource center seeks to both provide revenue for Breds (through internet and business services to the public) and offer literacy/computer programs to the community.

• **The Partitioning of Three Classrooms at the Sandy Bank Primary School** in September 2009 through a grant from the Peace Corps. The three classrooms which are now divided by concrete walls, were previously separated by free-standing chalk boards.

• **The Upgrading of the Sandy Bank Primary School** through a donation from Helping Hands Jamaica Foundation and Tank-Weld Metals. Through their combined donations the School was able to erect secure fencing along its perimeter, pave the dirt driveway with asphalt and construct a gate.

**On-going Projects:**

- Salary for a remedial teacher at Sandy Bank Primary School
- Annual Treasure Beach Community Gospel Christmas Party held every Dec 24<sup>th</sup>
- Funding for road and beach clean-up programs
- Maintenance of the ambulance

**Breds' Board is reflective of stakeholders in the community.**

- |  |   |
|--|---|
| Dennis Abrahams<br>Fisherman &<br>Boat Tour Operator                         | Laura Henzell<br>Jakes Spa Director   |
| Jason Henzell<br>Chairman of Jakes   | Tamesha Dyght<br>Jakes Marketing Manager  |
| O'Neil James<br>Tour Operator  | Norma Moxam<br>Retired Educator<br>and Former Headmistress,<br>Sandy Bank Primary |
| John Batchelor, MBE<br>Jakes Human<br>Resource Manager                       | Tanya Parchment-Brown<br>Jakes Accountant   |
| Ambassador Curtis Ward<br>Honorary Board Member and<br>Treasure Beach Native | Maureen Powell<br>Business Woman  |
| Zane Ebanks<br>Headmistress of Sandy Bank<br>Primary School                  | Sylvan Walker<br>Guesthouse Operator  |
|  | Peace Corps Volunteer<br>To be designated   |



Calabash Bay P.A, Treasure Beach,  
St. Elizabeth, Jamaica, WI  
876.965.0748 or 876.965.3435

[www.breds.org](http://www.breds.org)

If you would like to make a donation to Breds during your stay, please visit our office at Kingfisher Plaza, Calabash Bay, Treasure Beach.

Name: \_\_\_\_\_

Email: \_\_\_\_\_

If you would like to receive our e-newsletter, please email us at [info@bred.org](mailto:info@bred.org)

